

# D. Wendal Attig

*America's Brand Positioning Coach™*

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Professional speakers truly value *the privilege of the platform*. D. Wendal is honored to have presented to executives and audience members from the following distinguished companies, organizations and industries you may recognize:

## Audience/Client List:

**American Management Association** – Top rated speaker in four out of four National Executive Forums on Corporate Branding in New York, Chicago, San Francisco, and Toronto. This audience included senior executives from the following companies:

AC Nielsen	Intuit, Inc.
Andersen Consulting	Kodak
Attorneys Title Insurance Fund, Inc.	Kohler
American Red Cross	Leo Burnett
American Gas Association	McGraw Hill
AgriBank	McCormick Advertising
Allstate Insurance	Newsedge Corporation
ATI Technologies	Ontario Northland Transportation
AT&T	Commission
AGFA Corporation	Pioneer-Hybrid International
AMOCO	Polaroid
American Medical Association	Provident Mutual Life Insurance Company
Bayer Corporation	Pitney Bowes
Bell Atlantic	Pierce Chemical
Best Doctors, Inc.	Red Bull, N.A.
Brooklyn Union Gas	Sprint
Canadian Kawasaki Motors	Telex Communications
Canadian Tire Corporation	Textron, Inc.
Canadian Broadcasting Corporation	Time, Inc.
Canwest Global Communications	Texas Utilities Services
Chiquita Brands International	Tribune Media Services
Centennial Foods	Trojan Battery Company
Delta Dental	Truserv Corporation
Eddie Bauer	3M Corporation
Gaylord Entertainment	US Central Credit Union
Guaranty National Insurance	Vision Correction Centers
Grupo Taca Airlines El Salvador	Viking Range Corporation
Hewlett Packard	Xerox
Hallmark	Yahoo!
HBO Brazil	Zippo

**Other engagements** have included senior level marketing and management executives with:

- Rollins College - Crummer Graduate School of Business (Executive leadership series keynote)
- American Press Institute
- American Gas Association (annual marketing conference keynote)
- American Marketing Association (with EEI and EPRI) (Opening Keynote 2000 Conference)
- Utility Communicators International (3 keynote appearances)
- Newspaper Association of America (National Annual Marketing Conference)
- National Rural Electric Cooperatives Association (keynote-500 Executive Directors)
- American Advertising Federation regional appearances include the following affiliates:
  - Miami
  - Ft. Lauderdale
  - Birmingham
  - Tampa
  - Omaha
  - Salt lake City
  - Albuquerque
  - New Orleans
  - Richmond
  - Palm Beaches
  - Jacksonville
  - Toledo
  - Chattanooga
  - Indianapolis
  - Charleston
  - Ann Arbor
  - Indianapolis
  - Central Pennsylvania
  - Lansing
  - Madison
  - Racine
  - Green Bay
  - Springfield
  - Charlotte
  - Myrtle Beach
  - Cedar Rapids
  - Sioux City
  - Des Moines
  - Piedmont Triad
  - and others scheduled for this year
- AMD Microprocessors
- Meeting Professionals International
- New York Power Authority
- Promotional Products Association International (4 appearances)
- Rural Electric Management Association
- Salt River Project
- Southern Gas Association (multiple appearances) including executives from:
  - McDonalds Corporation
  - Wal-Mart
  - Maytag
  - K-Mart
  - General Electric
- CT Communications (formerly Ohio Bell)
- Midwest Gas Association (annual marketing and customer service conference)
- Universal Scheduling Corporation (executive strategic planning retreat)
- Lakeland Tours/American Student Travel
- Southeastern Gas Association (annual marketing conference)
- TVPPA (annual marketing communications conference)
- Putt-Putt International
- Consolidated Edison of New York
- TechData
- Association of Creative & Craft Industries
- TECO Energy

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